
Jamie KRUSE

Video Editor

San Francisco
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EXPERIENCE

TONAL, San Francisco - *Senior Video Editor*

September 2018 - July 2022

- Creative Lead for Editorial
- Established and implemented editing best practices through QA/QC that led to a 6x increase in output per week while maintaining a high standard of quality in all content.
- Partnered with product teams to implement workflows to maintain consistency for delivery for Tonal's proprietary software.
- Instrumental in recruiting for the SF, LA and NYC post-production content teams.
- Led editorial development and oversaw on-boarding for all new hires and established a thorough training plan to maintain consistency across 3 teams; a remote team in San Francisco and on premises in New York and Los Angeles.
- Prioritized a healthy and happy team culture that prioritized a work/life balance across three teams in multiple states.

Photon Creative, San Francisco - *Video Editor*

September 2014 - November 2018

- Principal creative responsible for editing 500 commercials and corporate videos. Clients included: BMW, Clorox, Citrix, Delicato, DocuSign, Grammarly, Kony, Lending Tree, Net Impact, Symantec, and YouTube.
- Creative problem solving and communication with clientele to ensure consistency with brand identities and marketing strategies.

AJ+, San Francisco - *Video Editor*

September 2017 - August 2018

- Generated over 1,000 social justice-focused videos that highlight human struggles and achievements, empower impassioned voices, and challenge the status quo.

EDUCATION

Academy of Art University, San Francisco - *MFA, Motion Picture/Television Editing*

ACHIEVEMENTS

Film: *Free to Be Me* - *Editor*

Winner of Audience award and Jury Selection Prize at the San Francisco 48-Hour Film Project in 2009

Film: *You're Cordially Uninvited* - *Editor*

Screened at Frameline Film Festival, San Francisco 2010

SKILLS

Software

Expert in Adobe Creative Cloud: Premiere, After Effects, Photoshop, Media Encoder, Illustrator InDesign, Final Cut Pro, Color, Compressor, DVD Studio, Microsoft Office, Google Web apps, GoPro Studio, FTP Clients, Filemaker, Mac OSX, and Windows

Hardware

Sony a6300/GoPro5/iPhone

Other

Motorcycle, owned and licensed

Professionally raced bicycles from 1995-2000